XD 58/8

WE KEEP YOU IN THE

pink of perfection

JUNE
TOILETRIES
EVENT

BEGINS FRIDAY
JUNE 1ST
1956

RETURN TO
DESIGN DIV.

Woodward + Lothrop

WASHINGTON, D. C.
CHEVY CHASE ALEXANDRIA

REVLON'S FUTURAMA

the first really new lipstick idea in years with the beautiful case you don't replace

Refills click in cleanly, quickly . . . and your Futurama case goes on and on like a piece of fine jewelry. In fact, Futurama cases were designed by the famous jeweler, Van Cleef & Arpels. Price includes lipstick in Revlon's Regular, Lanolite or Living.

Silver-plated or gold-plated brushed engraving or black enamel.....**1.75**
Black basket weave or engraved white enamel **3.50**
Silver criss-cross **2.50**
Silver-plated with rhinestones..**5.00**
Black or white enamel, floral engraved **13.75**
Sterling silver, hand engraved. **37.50**
"Click-in" refills **90c**
Add 10% Federal tax.

Andre Richard brings you a fragrant new closet spray

LAVENDER MIST 1.50

For a sentimental fragrance, spray your closets, linen shelves, and wardrobe drawers for sweet-smelling freshness . . . approximately 200 sprays in the handy, non-breakable can.
Add 10% Federal tax.

Trust Dana to blend a most subtle fragrance

AMBUSH

. . . to trap you in a tantalizing, lasting aura of loveliness.
Perfume, ⅛ oz. to 1 oz. **2.75** to **18.50**
Cologne, 2 oz. to 8 oz. **2.25** to **6.50**
Spray cologne **3.00**
Add 10% Federal tax.

YOU'LL FIND ALL THESE ITEMS AT OUR WASHINGTON, CHEVY CHASE AND ALEXANDRIA STORES

light as the touch of a butterfly...

ELIZABETH ARDEN BLUE GRASS

Flower Mist and Puff-Puff both for the price of the Mist alone

2.00

Elizabeth Arden's delightful Flower Mist (4-ounce bottle) and dusting powder in a 1-ounce container that is so easy to use. A delicately fragrant combination you'll enjoy using to keep you fresh and cool even when the temperature soars.
This offer for a limited time only.
Also large size.....**3.50**
Add 10% Federal tax.

JUNE IS A WONDERFUL TIME TO BUY COSMETICS AT *Woodward + Lothrop*

Prince Matchabelli helps you outwit the heat with

"SUMMER SHOWERS"

each 1.00

Imagine a dew-drenched bouquet of flowers and you have the fragrance of "Summer Showers." Use it extravagantly.

Cologne, crisp as frost	1.00
Creme perfume sachet	1.00
Bubbling bath salts	1.00
Dusting powder	1.00
Bath soap, hard-milled	1.00
Anti-perspirant spray deodorant	1.00
Stick Deodorant	1.00

Add 10% Federal tax except for soap.

Enjoy the luxury of an olive oil soap

CONTI CASTILE

17 cakes, 2.69

You'll be delighted with this all-purpose soap containing olive oil . . . safe for baby's skin as well as the complexion and bath . . . ideal for delicate skins.

Mountains of bubbles for the whole family

TUB O' BUBBLES

100 baths, 1.00

Just a penny a bath . . . softens the hardest water and eliminates bath tub ring . . . saves soap, too. Choose Apple blossom, Pine or Gardenia.

Add 10% Federal tax.

French-milled soap, made exclusively for Woodward & Lothrop

"LATHER PLUS"

12 cakes, 1.95

Lathers abundantly in cold or hot water . . . contains lanolin for soothing dry, sensitive skin. Assorted colors, bouquet fragrance.

SOME SPECIAL ITEMS ARE FOR A LIMITED TIME—SHOP EARLY

Save 18% to 50%

HELENA RUBINSTEIN FAMOUS BEAUTY PAIRS

Beauty Pairs are chosen by one of the world's leading beauty authorities as the best answer to beauty problems that trouble most American women. Each pair is a complete scientific two-step treatment. Because of exceptional savings, Beauty Pairs are available for a limited time only.

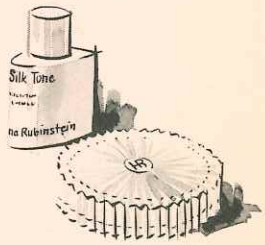
Add 10% Federal tax.

FOR DRY SKIN #1
"Pasteurized" Face Cream all-purpose cleanser.
Skin Lotion Special gives dewy, young finish.
2.13 value, **1.50**

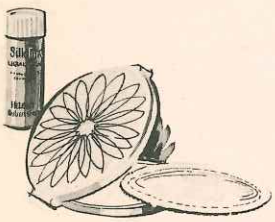
FOR COARSE PORES #2
Deep Cleanser penetrates, unclogs pores.
"Herbal" Skin Lotion freshens, "tightens" pores.
2.00 value, **1.50**

FOR AGE LINES #3
"Pasteurized" Night Cream moisturizes deeply, smooths.
"Herbal" Extrait soothing, softening lotion.
2.75 value, **1.75**

FOR BLACKHEADS #4
Beauty Washing Grains rinse out blackheads.
Medicated Cream helps heal blemishes.
1.98 value, **1.35**



MAKE-UP RADIANCE #5
Silk-Tone Foundation for perfect coverage.
Silk-Screen Face Powder for glowing, silken finish.
2.13 value, **1.50**



FOR FACE AND CHEEKS #6
Minute Make-up base and powder in one.
Silk-Tone Liquid Rouge like a natural blush.
1.88 value, **1.25**

FOR MAKING EYES #7
Waterproof Mascara won't run or smudge.
Eye Cream Special for youthful eyes.
2.50 value, **1.25**

BEAUTIFUL HAIR #8
Color Tone Hair Spray highlights with color.
Color Tone Shampoo washes with color.
2.13 value, **1.75**

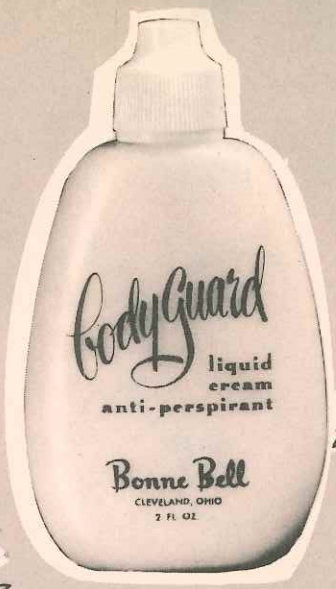
BODY FRESHNESS #9
Perfume Spray Deodorant prevents odor, perspiration.
White Magnolia Talcum keeps you fresh, smooth.
1.63 value, **1.25**

FOR FRAGRANCE #10
Heaven Sent Eau de Toilette lingering loveliness.
Heaven Sent Deodorant anti-perspirant cream.
1.85 value, **1.25**

JUNE IS A WONDERFUL TIME TO BUY COSMETICS AT *Woodward & Lothrop*

And now, June savings on fragrant favorites by

ROGER & GALLET



Enjoy the long lasting beauty protection of Bonne Bell's

BODYGUARD

1.25

A new anti-perspirant combining the protective qualities of cream with the convenience of a liquid. Won't stain even gossamer sheer fabric . . . and it's gentle to sensitive skins.
Add 10% Federal tax.

Only once a year Charbert's beloved

BREATHLESS MIST

regularly, 3.00, **1.00**

Beloved favorite priced so you can use it lavishly . . . beautifully boxed for gift-giving too.

Breathless Frozen Mist, regularly 2.00....**85c**
Breathless Mist Dusting Powder, regularly 2.00 ....**1.00**
Consent Mist, regularly 3.00....**1.00**
Consent Mist Dusting Powder, regularly 2.00 **1.00**
Breathless Deodorant, specially priced....**59c**
Add 10% Federal tax.

COLOGNE SHOWER

regularly 2.00, **1.00**

Gay colognes for the young in heart. Blue Carnation, Le Jade, or Naturelle.
Add 10% Federal tax.

SOAP AND COLOGNE

regularly 2.35, **1.50**

Carry the same fragrance from tub to dressing table for day long loveliness. Cologne and two cakes of soap in Blue Carnation, Sandalwood or Fleurs d'Amour.
Add .06 Federal tax.

P5

OUR TRAINED SALESPEOPLE WILL GLADLY ASSIST YOU IN CHOOSING CORRECT COSMETICS

Replace moisturizing oils in your skin with Lanolin Plus

"LIQUID"

Ideal skin cleanser . . . night cream . . . make-up base . . . you'll love its silky texture.

1.00, 1.75, 3.00

Lanolin Plus Liquid Make-up. Contains skin drying preventive, lanolin. Comes in 6 flattering shades.

1.00 and **1.75**

Add 10% Federal tax.

Duo by Houbigant, Body Powder and Deodorant

"CHANTILLY"

Specially priced **1.00**

A long lasting, delicately scented body powder and cream deodorant in romantic Chantilly, to keep you fresh the whole day long.

Add 10% Federal tax.

The safe depilatory that creams off facial hair in a jiffy

ELIZABETH ARDEN SLEEK

2.00

Summer calls for satin smooth arms and legs . . . simply cream Sleek on with the fingers and minutes later rinse with warm water . . . hair vanishes with the rinsing . . . no messy aftermath. Safe and dependable on delicate skin areas. Sleek has a delightful fragrance and leaves the skin soft and velvety. Convenient 4½ oz. tube.

Add 10% Federal tax.

JUNE IS A WONDERFUL TIME TO BUY COSMETICS AT *Woodward + Lothrop*

6

Four alluring fragrances in one package "Cologne Quartette"

ANGELIQUE

2.50

Four fragrances to match any mood . . . any occasion . . . indulge your fancy with Black Satin, Gold Satin, White Satin, or Red Satin.
Add 10% Federal tax.

Double delights at a single price stick colognes by

LUCIEN LELONG

2 for **2.00**

Just once a year and for a little while . . . your opportunity to splurge on these cooling solid colognes: Tailspin, Sirocco, Indiscret, Balalaika, regularly 2.00 each.
Add 10% Federal tax.
Lelong Summer Soap Special, 3 cakes, regularly 1.75 ..... **1.00**

Ever lovely . . . ever feminine . . . to charm your audience always

PARFUMS BY EVYAN

5.00

"White Shoulders Trio" includes White Shoulders plus two heart-shaped bottles of "Most Precious."
"Most Precious Trio" includes Most Precious plus two heart-shaped bottles of White Shoulders.
Add 10% Federal tax.

ANY DAY — ANY HOUR — USE OUR 24-HOUR PHONE SERVICE — DI 7-5300

Have your hand-blended powder in a compact now

CHARLES OF THE RITZ

2.00

Only at Woodward & Lothrop in Washington, can you have your made-to-order powder pressed in a lovely compact for your purse right before your eyes.

Loose powder blended for you by our Charles of the Ritz Consultant.
1.25, 2.50 and **3.50**

Add 10% Federal tax.

Sheer luxury at handsome savings, too

MARY CHESS SOAP

regularly 5.00, **3.50**

A fine soap that merits its popularity. Includes scented bath, three hand and six guest sizes, in assorted fragrances. Hand-size cakes, box of 6, regularly, 4.00 ..... **3.00**

Save one-half on colognes and dusting powders by

TUSSY *each* 1.00

Hot weather forecast: fair and much cooler with Tussy Colognes and Dusting Powder. Choose from Ovation, Safari, Flamingo, Contraband.

8 oz. Cologne, regularly 2.00..... **1.00**
Dusting powder, regularly 2.00..... **1.00**

Add 10% Federal tax.

JUNE IS A WONDERFUL TIME TO BUY COSMETICS AT *Woodward & Lothrop*

Helaine Seager's new liquid home facial

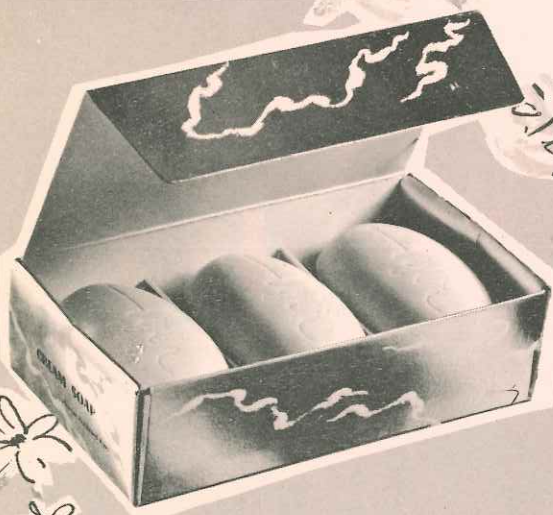
PINK ICE

15 treatment size, 1.50

40 treatment size, 3.00

Pamper your skin with Helaine Seager's liquid Pink Ice and see results in five minutes. Smooth it on and feel a delicious tingle like a thousand busy fingers massaging your face, as the pink lotion goes to work, deep cleansing, stimulating dry delicate skin.

Add 10% Federal tax.



Save 1/2 on Fluid Gold Viacel Beauty Special

JOHN ROBERT POWERS

regularly 10.00, 5.00

To help keep your skin youthful-looking far longer than you ever thought possible . . . with Viacel . . . a group of beauty elements scientifically combined to give your skin the benefits it deserves. Special offer contains Fluid Gold Cleanser, Fluid Gold Viacel Lotion and Fluid Gold Emulsion.

Add 10% Federal tax.

Enjoy the luxury of Harriet Hubbard Ayer's

COLD CREAM SOAP

3 cakes regularly 2.25, 1.50

Your skin will welcome the extra properties of this complexion soap enriched with extra beauty bonus cold cream.

OUR TRAINED SALESPEOPLE WILL GLADLY ASSIST YOU IN CHOOSING CORRECT COSMETICS

Hair Set Mist by

BRECK

4½ oz. **1.25**

Holds your hair softly in place for hours. Fragrant as a bouquet, Breck Hair Set Mist contains lanolin, which leaves the hair soft to the touch and brings out the natural lustre and beauty of your hair.

11 oz. **2.00**

Add 10% Federal tax.

The all lanolin home permanent

DU BARRY

Gentle, Regular, or Super **1.75**

Gives stronger, more lasting curls . . . silkier and softer . . . no ammonia fumes . . . and you're done in minutes.

Du Barry Shampoo.....**1.00, 1.75**
Luminette Creme Rinse.....**1.00**
Platinette or Silverette Rinse.....**1.25**
"Best Dress" Creme Hair Dressing....**1.00**
Dandruff Lotion **1.00**

Add 10% Federal tax where applicable.

No fuss, no bother, set your hair in a jiffy with Easy-Do in one simple step.

Easy-Do gives you soft, perfectly behaved curls that hold their set from shampoo to shampoo.

Magic new lotion gives long lasting curls with one simple setting

EASY-DO

1.50

For curls that last from shampoo to shampoo, set your hair with Easy-Do as you would with ordinary wave lotion or water. It's so gentle, its ideal for bleached, tinted hair or drooping permanents.

Add 10% Federal tax.

JUNE IS A WONDERFUL TIME TO BUY COSMETICS AT *Woodward + Lothrop*

Specially priced, bath and toilet essentials so refreshing, by

MILKMAID

Milkmaid Bath Cologne, regularly 2.00 ..... **1.25**
Pyxie Pink Foam Bath, regularly 2.00 ..... **1.25**
Milkmaid Dusting Powder, regularly 2.00 ..... **1.00**
Milkmaid Talcum Powder, regularly 1.50 ..... **1.00**
Add 10% Federal tax.

You'll look lovelier because you'll feel lovelier— enjoy savings by

PRIMROSE HOUSE

Preparations to make your skin glow and look alive.
Primrose House Hormone Cream, regularly 3.00 ..... **1.50**
Primrose House Skin Lotion, regularly 2.50 ..... **1.25**
Primrose House Lotion Deodorant, regularly 1.00 ..... **50c**
Add 10% Federal tax.

Add luxury to the bath with these savings by

WRISLEY

regularly 1.00 each, **79c**

Bath Crystals **79c**
Bubbling Bath Oil in four delightful fragrances: Carnation, Petal Blossom, Blue Bouquet or Forest Pine **79c**
Bubble Bath Canister. Choose from Pine, Apple Blossom or Bouquet **79c**
Add 10% Federal tax.

Famous deodorant now in cream form, Jules Montenier's

STOPETTE

79c

The same famous lotion formula now in a creamy, cream form with the same protection against perspiration. Just stroke it on . . . won't dry, evaporate, or melt away . . . handy swivel stick that travels with ease.
Liquid Stopette **1.25**
Add 10% Federal tax.

YOU'LL FIND ALL THESE ITEMS AT OUR WASHINGTON, CHEVY CHASE AND ALEXANDRIA STORES

Lovelier eyes in just 60 seconds

KURLASH

1.25

Kurlash eyelash curler gives lashes a gentle, lasting upswept curl . . . makes eyes look sparkling and wide-awake. Convenient folding purse style.

Kurlene Eyelash Cream.....**1.00**

Twissors, for shaping eyebrows **75c**

Add 10% Federal tax where applicable

For day long freshness—

SURE

1.00

This handy deodorant stick glides on dry to banish underarm odors . . . safe and gentle to the most delicate skin . . . yet it gives you day long protection.

Add 10% Federal tax.

Beauty aids to keep you youthful-looking Eyeline and Neckline by

LEJON FRERES

Eyeline abets in smoothing and nourishing delicate tissues around the eyes, softens tell-tale lines.

3.00 and **5.00**

Neckline helps give you a smooth throat line . . . lubricates and adds natural moisture to drying skin.

3.00, 5.00, 8.50 and **15.00**

Add 10% Federal tax.

Keep your hair fragrant and in place with

LENTHERIC'S HAIR SPRAY NET

1.50

Keeps your hair softly, prettily waved with the fragrant favorite "Tweed" perfume . . . helps you stay well-groomed in summer's careless breezes, with hair that behaves with every strand in place.

Tweed Bouquet.....**1.50** to **5.00**

Add 10% Federal tax.

12

JUNE IS A WONDERFUL COSMETICS AT *Woodward + Lothrop*

Travel fresh and travel light with

TRAV KIT

1.50

Trav Valet Jr. Kit contains 5 Wash 'n' Dri Packets, 14 Trav Packets, and a Miracle Clothes Brush.

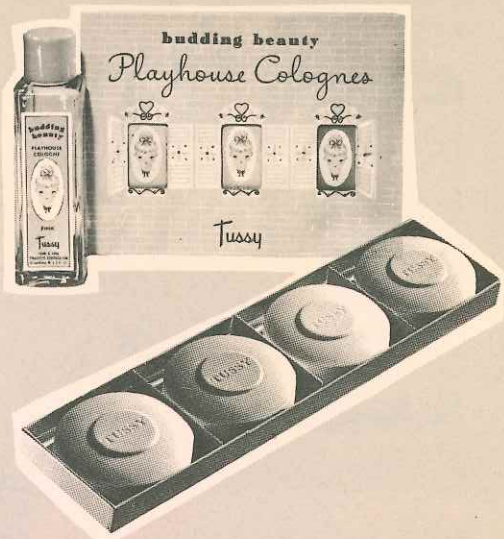
Trav, 21 packets.....**1.00**
Trav, 66 packets.....**2.75**

Travel wonder that washes without water

WASH-'N-DRI

21 packets, **1.00**

Handy, convenient travel aid for face and hands. Removes dirt and make-up without soap, water, or towels, 64 packets.....**2.95**



"Budding Beauty" for your little girl by

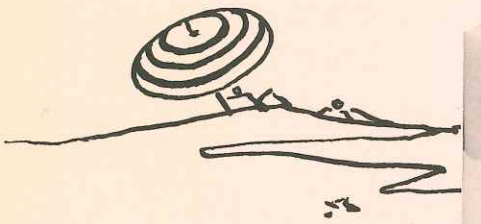
TUSSY

1.00

To encourage good grooming—what better way than these Playhouse Colognes in colorful blue, pink and yellow.

Add 10% Federal tax.

Soap Quartet, 4 cakes.....**1.00**



Protects even after swimming—Shulton's

BRONZTAN

1.25

"Dura-Sil," the exclusive silicone ingredient gives long lasting protection from the sun and helps to prevent peeling while promoting an even tan. Non-greasy, won't stain suits, and comes in handy plastic container.

Shulton's Desert Flower Deodorant, regularly 1.00 .....**50c**

Add 10% Federal tax.

For a week-end or fortnight, be sure to take

SAFARI

3.25

Each package contains four plastic pouches of Foam Rich—for laundering, Nylonets—for whitening nylons and brightening colored synthetics, Shampoo-ets—an effective shampoo, Holiday—a concentrated mouthwash . . . in capsule form. Individual packets of each, **1.00**

OUR TRAINED SALESPEOPLE WILL GLADLY ASSIST YOU IN CHOOSING CORRECT COSMETICS

Lovely way to stay morning-fresh . . . Lotion Deodorant by

JACQUELINE COCHRAN

regularly 1.75 **1.00**

A gentle but effective Lotion Deodorant that checks perspiration odor . . . so easy to apply with the handy sponge applicator in the handy, unbreakable plastic bottle.
Add 10% Federal tax.

Special combination offer on famous hair preparations by

OGILVIE SISTERS **1.25**

Castile Shampoo, 8 oz. regularly **75c** plus one of the following:
Thick Wave Lotion, value 1.00
Thin Wave Lotion, value 1.00
Creme Hair Rinse, value 1.00
Highlights Hair Rinse, value 1.00
Add 7c Federal tax.

For garden party or barbecue "The House of Twain" brings you

NO-BITE

1.00

No-Bite Insect Repellant Stick is effective . . . will not stain clothes, will not spill, and is not greasy or sticky.

The new simple way to control dandruff

RINSE AWAY

1.00

A shining halo is possible only with hair free of dandruff . . . use a tablespoon of Rinse Away after each shampoo and see how this formula of germicides and fungicides banishes dandruff easily.

Hot weather cologne at special savings by

DOROTHY GRAY

regularly 2.00, **1.00**

Use it lavishly—you save one-half in this timely sale of famous cologne. Delectable scents—White Lilac, June Bouquet, Summer Song, Jasmine, Sweet Spice, Natural. Dusting Powder, regularly 2.00, **1.00**
Add 10% Federal tax.

JUNE IS A WONDERFUL TIME TO BUY COSMETICS AT *Woodward & Lothrop*

See results the first time you use Frances Denney's wonderful new treatment that swiftly, safely "lifts-out" and washes away blackheads—

VISIBLE PORE KIT

complete with 3 preparations **4.95**

Here's how you give yourself this treatment in only 15 minutes—

FIRST: Cleanse your skin with pure liquid Visible Pore Cleanser—you'll feel it loosening, freeing dirt and grime that cause blackheads, surface blemishes and large pores—

NEXT: The gentlest cream pack imaginable—Visible Pore Pack—so mild, so pleasantly tingling on the skin—yet positive enough to "lift-out" residue from pore openings—blackheads float away when you rinse off the masque with cold water.

LASTLY: Soothe and smooth your skin with Visible Pore Astringent, that really helps the skin texture to a degree you would not have thought possible. Your face will feel so clean, clean, clean—your skin delightfully young-looking and fresh.

So why not start this treatment at home, soon—see for yourself the almost "breath-taking" results the very first time you use it.

P.S.: There's a large size, too.....**7.95**

Add 10% Federal tax.

Woodward + Lothrop
WASHINGTON 13, D. C.
Cosmetics, 1st Floor
These items also available at
Chevy Chase and Alexandria
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Come in—Call this Number, DI 7-5300 or Use this Convenient Mail Order Coupon

Quantity	Name of Article Wanted	Size	Color Fragrance 1st Choice	Color Fragrance 2nd Choice	Price

CHECK ONE ☐ M.O. ☐ CHECK ☐ CHARGE

Add 2% Sales Tax for delivery in D. C. or Md. You pay shipping charges beyond D. C., Alexandria, 5 adjacent counties in Va. and 6 adjacent counties in Md. Add 10% Federal tax where necessary.

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TOTAL AMOUNT TAX + GOODS	

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AS WE GO TO PRESS we have made provision to have adequate stocks on all items advertised in this catalog. However, due to uncertain market conditions, we may be out of stock on a few items when you receive this booklet. We will fill all orders to the best of our ability.